

Fin24.com 2009 Rates

The screenshot shows the Fin24.com website layout with several red boxes highlighting specific content areas and their dimensions:

- 728 x 90:** A red box at the top of the page, likely a header or navigation bar.
- 300 x 600:** A large red box on the right side of the page, labeled as a 'Half Page Ad'.
- 300 x 250:** A red box on the right side of the page, labeled as a 'Medium Rectangle'.
- 468 x 60:** A red box at the bottom of the page, labeled as a 'Banner'.
- 468 x 120:** A red box at the bottom of the page, labeled as a 'Double Banner'.

The website content includes a top navigation bar, a main news section with articles like 'Home Affairs in staff quandary', 'Detectives hired for Land Bank', and 'New Transnet boss "insider"', a 'BREAKING NEWS' section, a 'COMPANIST' section, a 'COLUMNIST' section, an 'INSIDE FIN24.COM' section, an 'INTERNATIONAL' section, a 'VOTE' section, a 'READ IT IN FINWEEK' section, a 'SPONSORED LINKS' section, and a 'SERVICES' section at the bottom.

Leaderboard

728 x 90 pixels: R350 CPM (39k)

Half Page Ad

300 x 600 pixels: R450 CPM (39k)

Medium Rectangle

300 x 250 pixels: R400 CPM (39k)

Banner

468 x 60 pixels: R220 CPM (39k)

Double Banner

468 x 120 pixels: R260 CPM (39k)